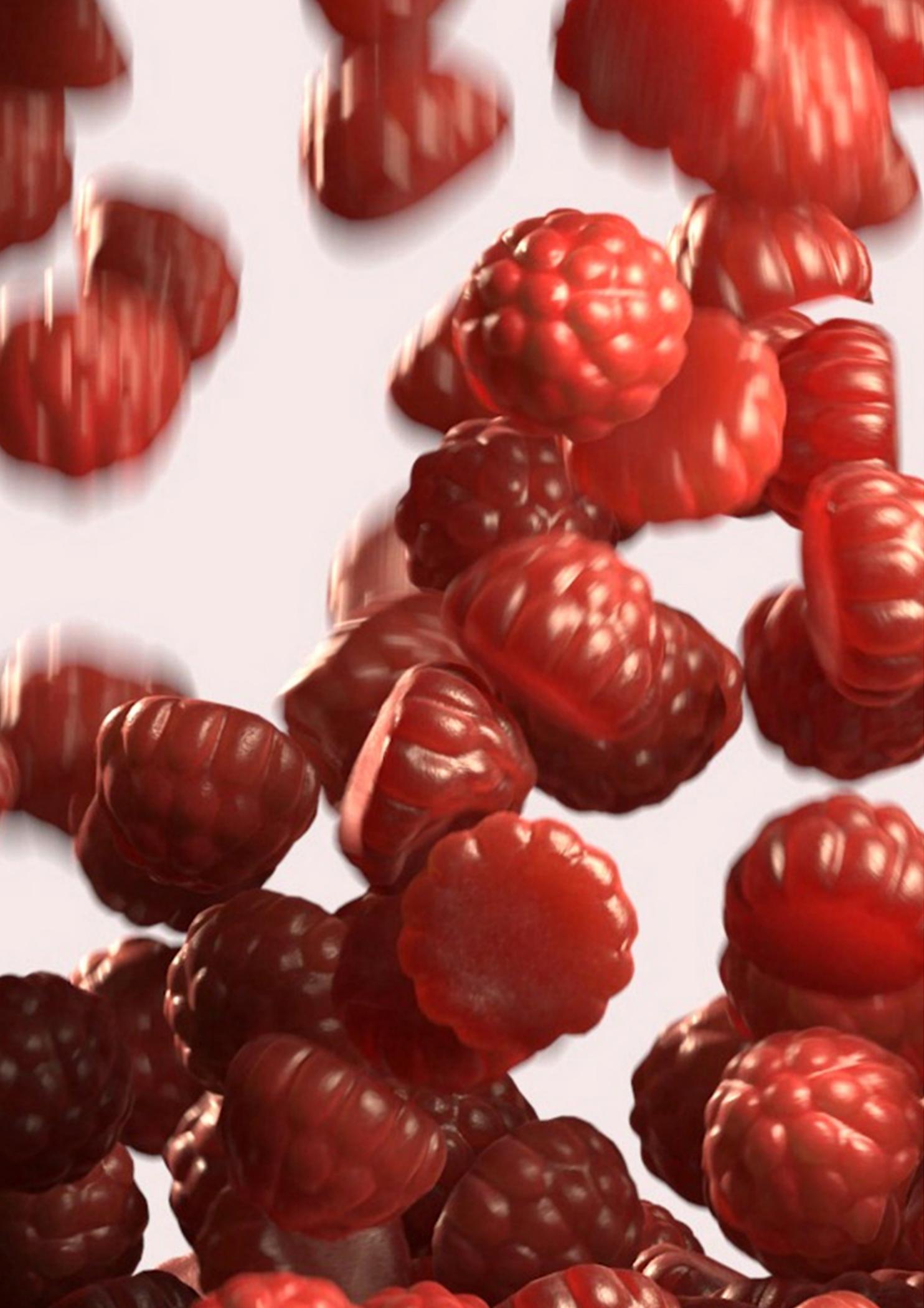



SIRIO
TASTE THE DIFFERENCE™



XTRAGUMMIES™
WHEN REGULAR JUST WON'T DO



The gummy rain: The gummy supplement market experiences remarkable global growth, driven by increasing consumer demand. Between 2020 and 2025, the market is set to grow 70% to \$1.7 billion.¹

This growth reflects evolving consumer preferences for supplements that not only deliver health benefits but also offer **convenience** and enjoyment. Today's **consumers prioritize** products that are easy to swallow, taste pleasant, and integrate seamlessly into their daily routines, often preferring **single daily dosages.**²

High-strength gummies present an innovative way to meet RDAs (Recommended Dietary Allowances) for ingredients that previously required multiple doses. It's an area that had until recently been limited by existing gummy technology, which faced challenges in flavour profiles and ingredient payloads.

Meet our XtraGummies™ range:

Designed to solve these challenges and to provide the required dosages in fewer servings, without compromising on taste or quality and with proven stability.

¹ | QY Research, 2023 Global Functional Gummies Market Research Report

² | ITC Report 2024

XTRA FOCUS

XTRA STRONG



XTRA OMEGA 3



The Omega-3 supplement market, valued at over €700 million in 2024, continues to grow, with the UK, Norway, and Germany leading the way in Europe.¹

Boost your focus with XTRA **Omega 3** Gummies, tasty, convenient, and rich in Omega-3s to support brain and eye function with just one gummy per day. Suitable for all ages!

DHA contributes to the maintenance of normal brain function and vision.²

Nutrients (per gummy)	Providing
DHA	125 mg

Gelatin based
 Flavour: Orange
 Shape: Square, Colour: Orange, Weight: 4 g per gummy
 Product code: 300014078

Recommended daily dose: 2 gummies

XTRA SELENIUM



Immunity remains a top priority for consumers in the post-pandemic era, with immune health supplements growing 8.3% more than total supplements from 2018 to last year.³

Enhance your **immune health** with our selenium gummy. This gummy contains a straightforward formula, just one sugar-free gummy a day helps strengthen your immune system.

Selenium contributes to the normal function of the immune system.²

Nutrients (per gummy)	Providing
Selenium	200 µg

Pectin based | Sugar free
 Flavour: Raspberry
 Shape: Round, Colour: Red, Weight: 3 g per gummy
 Product code: 300010368

Recommended daily dose: 1 gummy

1 | Euromonitor 2024
 2 | EFSA Claim
 3 | FMCG Gurus 2023, Innova 2024

XTRA PERFORMANCE

XTRA RECOVERY



XTRA CREATINE



The European sports nutrition market is growing rapidly, with an 11.6% increase in 2024, driven by strong consumer interest in innovative products.¹

Power up your workouts with our high-dose creatine gummy designed for **strength, endurance, and faster recovery**. Three tasty gummies a day deliver the benefits of additional creatine in a convenient, on-the-go format.

Creatine increases physical performance in high-intensity exercise and strength training.²

Nutrients (per gummy)	Providing
Creatine Monohydrate	1800 mg
Calcium	3.67 mg

Pectin based
 Flavour: Lemon
 Shape: Square, Colour: Yellow, Weight: 5 g per gummy
 Product code: 300014077

Recommended daily dose: 3 gummies

XTRA MAGNESIUM



The magnesium supplement market valued at \$1.6 billion in 2022, continues to grow as awareness of its health benefits rises.¹

Boost performance and recovery with our high-dose magnesium gummy, designed to support muscle function and reduce fatigue. One gummy a day helps you stay balanced and perform at your best.

Magnesium supports energy production, enhances muscle function, and helps reduce tiredness and fatigue.²

Nutrients (per gummy)	Providing
Magnesium	150 mg

Pectin based
 Flavour: Tropical Fruit
 Shape: Round, Colour: Yellow, Weight: 4.5 g per gummy
 Product code: 300012674

Recommended daily dose: 1 gummy

¹ | Euromonitor 2024

² | EFSA Claim

XTRA ENERGY

XTRA GLOW



XTRA IRON



Energy and stamina are the fastest-growing positioning in the global market, seeing a 12% increase from 2019 to 2024.¹

Boost your **energy** with our Xtra Iron Gummy, packed with a high-dose iron supplement in a convenient and tasty format. Perfect for staying energized and active, anytime, anywhere!

Iron contributes to normal energy metabolism.²

Nutrients (per gummy)	Providing
Ferrous Fumerate Ferrous Gluconate Ferrous Pyrophosphate	Providing 7 mg Iron
Vitamin B3	3.5 mg
Vitamin B6	0.5 mg

Gelatin based
Flavour: Mixed Berry
Shape: Round, Colour: Purple, Weight: 3 g per gummy
Product code: 300014076

Recommended daily dose: 2 gummies

XTRA BIOTIN



The biotin supplement market has expanded by 20% compared to the previous year, as consumers seek effective solutions for hair and skin care.³

Enhance your beauty routine with our high-dose biotin gummy, delicious, convenient, and perfect for on-the-go lifestyles. One gummy a day promotes healthier hair and skin.

Biotin contributes to the maintenance of normal skin and hair.²

Nutrients (per gummy)	Providing
Biotin	5000 µg

Pectin based
Flavour: Watermelon
Shape: Round, Colour: Pink, Weight: 3 g per gummy
Product code: 300010853

Recommended daily dose: 1 gummy

¹ | Innova 2004

² | EFSA Claim

³ | Euromonitor 2024

Why SIRIO?

- 17 years of experience in manufacturing nutraceutical gummies
- 14% of our total workforce is dedicated to R&D
- In-house flavorists on our team
- Over 75 patents for our products

Quality certifications:



Where Science
Meets magic:
Crafting the Future
of Nutraceuticals

Did you try our XtraGummies™ already?

If not, ask us for a sample: sirio.info@siriopharma.eu

Market launch is subject to local regulatory requirements.

SIRIO Pharma R&D center, Shanghai, China.
Where the XtraGummies™ were engineered.



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