

GummiBiotics

Biotic supplements dominate 23% of the specialty supplement market, reaching a remarkable \$3 billion globally, with 5.2% growth in 2023.¹

Consumers are embracing their benefits—43% recognize **gut and digestive health** as key advantages of microbiomes, while 37% turn to biotics for an **immune boost**. The benefits extend even further, with over 20% of consumers associating biotics with **beauty** and **weight loss**.²

The key to these benefits lies in the specific strains used.

Enter the gummy: the most lovable nutraceutical format, driving a global market growth of **14% CAGR** from 2020-2023.³

Though nutraceutical gummies may seem deceptively simple, achieving the perfect balance of delicate biotics in the ideal gummy format, shape, taste, and shelf life is a complex challenge.

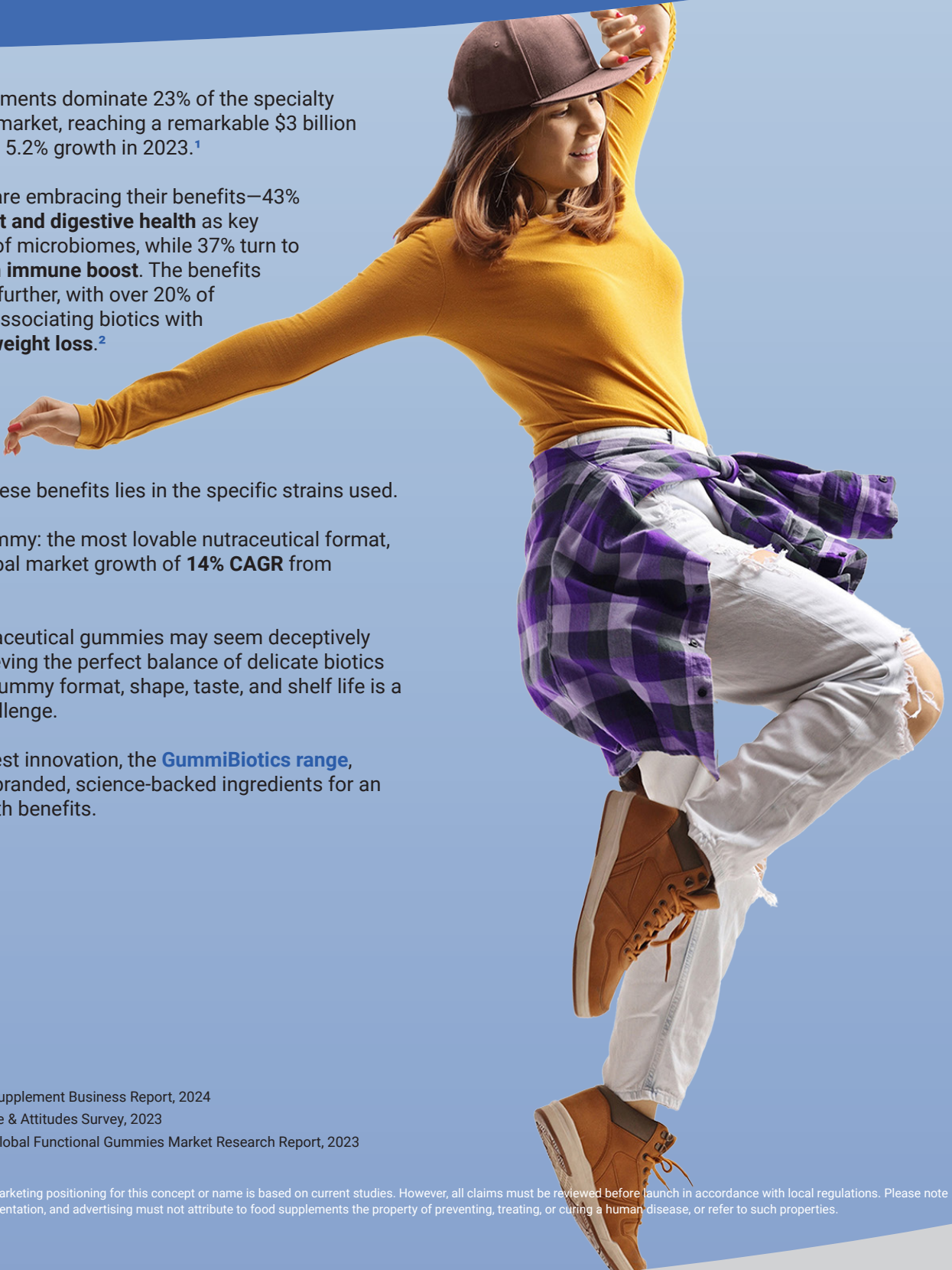
Meet our latest innovation, the **GummiBiotics range**, powered by branded, science-backed ingredients for an array of health benefits.

¹ | Informa NBJ: Supplement Business Report, 2024

² | Innova: Lifestyle & Attitudes Survey, 2023

³ | QY Research: Global Functional Gummies Market Research Report, 2023

The recommended marketing positioning for this concept or name is based on current studies. However, all claims must be reviewed before launch in accordance with local regulations. Please note that the labeling, presentation, and advertising must not attribute to food supplements the property of preventing, treating, or curing a human disease, or refer to such properties.



STAY STRONG



4 | EFSA Claim


GummiBiotics Defense

Supercharge immune health and gain more time for a vibrant, productive life with our innovative postbiotic gummy, powered by **EPICOR**[®] POSTBIOTIC.

EpiCor[®] postbiotic, an innovative ingredient from Cargill, is clinically proven to support immune and gut health.

- **Supported by 15 published studies**, clinically shown to support immune health and positively modulate the gut microbiome.
- **Inanimate yet Effective** – offers increased stability and consistency.
- **Low Dose Benefits** – Clinically studied at a daily dose of only 500mg.

Zinc contributes to the normal function of the immune system.⁴

	Nutrients (per gummy)	Providing
	Epicor [®] (Inactive Edible Yeast)	250 mg
	Zinc	5 mg

Pectin based | Low sugar
Flavour: Citrus

Shape: Berry | Colour: Purple | Weight: 4 g per gummy
Product code: 400029067

Recommended dose: 2 gummies per day

BURN, BABY, BURN



7 | EFSA Claim

GummiBiotics Lean


Meet our superior Lean gummy, scientifically formulated to help **reduce body fat ratio** and support **healthy body composition** with science-backed microbiomes.

DE111[®] is a strain of the probiotic *Bacillus subtilis*, a species of microorganism that has been known for more than a century. Clinically proven, DE111[®] probiotic from ADM produces statistically significant **reduction of body fat percentage**.

- **Safety and Efficacy:** supported by 30+ published studies, to improve digestion, immune function and body composition.
- **Stability advantage:** the strain remains viable under a wide temperature and pH range, ideal for gummy format.

Vitamin B6 contributes to normal protein and glycogen metabolism.⁷

Crafted with Sirio's proprietary **Apple Cider Vinegar Natuful™ Postbiotic**, these lean gummies boost **metabolism**, improve **digestive health**, and aid in **weight management**.

	Nutrients (per gummy)	Providing
	Bacillus subtilis DE111 [®]	Contains 2.5 billion cells effective bacteria during the shelflife
	Apple Cider Vinegar	250 mg
	Vitamin B6	0.7 mg

Pectin based | Sugar free
Flavour: Apple

Shape: Round | Colour: Red | Weight: 3 g per gummy
Product code: 400029009

Recommended dose: 2 gummies per day

CALM YOUR GUT



5 | World Gastroenterology Organisation (WGO), 2023.

6 | EFSA Claim

GummiBiotics IBS Ease

Irritable Bowel Syndrome (IBS) is a common digestive disorder affecting 15% of people worldwide⁵, causing symptoms like abdominal pain, bloating, diarrhea, or constipation.


Our first-to-market IBS Ease gummy, powered by ADM's proprietary **ES1 Postbiotic**, provides effective support for **digestive comfort**.

Clinical proven:

- Moderate IBS-D participants who consumed ES1 Postbiotic reduced their **IBS-SSS score from moderate to mild in 12 weeks**
- Significant **reduction of occasional diarrhea** with reduced total days of symptoms

Additionally, studies show that **xylo-oligosaccharides** may help comfort diarrhea-dominant Irritable Bowel Syndrome (IBS-D).

Calcium contributes to the normal function of digestive enzymes.⁶

	Nutrients (per gummy)	Providing
	Heat-treated Bifidobacterium longum CECT 7347 (HT-ES1)	Contains 2.5 billion cells inactivated bacteria
	Calcium Citrate	24 mg
	xylo-oligosaccharides	700 mg

Pectin based | Sugar free
Flavour: Lemon

Shape: Pentagon | Colour: Yellow | Weight: 4 g per gummy
Product code: 400028827

Recommended dose: 1 gummy per day


KEEP IT MOVING



GummiBiotics DigestOn

Packed with **1,5 billion CFU probiotics** during 24-month shelf life, each of our DigestOn gummy is a mini army of friendly bacteria, working tirelessly to support your gut flora and promote a harmonious digestive environment.

Polydextrose provides the prebiotic fuel for beneficial bacteria, ensuring they flourish and contribute to optimal digestive health.

	Nutrients (per gummy)	Providing
	High Fiber Polydextrose	600 mg
	Weizmannia coagulans	Contains 1.5 billion cells effective bacteria during the shelflife

Pectin based | Low sugar

Flavour: Natural Pineapple & Orange

Shape: Round | Colour: Brown | Weight: 2.5 g per gummy

Product code: 400030024

Recommended dose: 2 gummies per day

Why SIRIO?

- **Over 15 years of expertise in nutraceutical gummies**
- **Premium Quality** – Over 100 third-party audits annually with 100% success rate
- **Deep R&D Expertise** – Over 300 R&D team members across the world
- **Large Capacity** – 5.5 billion gummies per year
- **Over 5000 Ready-to-Market formulas**

Quality certifications:



Did you try our GummiBiotics gummies already?
If not, ask us for a sample: sirio.info@siriopharma.eu

Market launch is subject to local regulatory requirements.