


Me&Mum

A close-up photograph of a woman with long, light brown hair, seen in profile from the side. She is holding a baby with light skin and blue eyes. The woman's face is partially in shadow, and she is looking towards the baby. The baby is looking towards the camera. The background is a soft, out-of-focus light color.

Embracing the joys of motherhood also entails acknowledging the challenges of **postnatal depletion**.

With nearly 64% of new mothers experiencing **fatigue**, and over half facing **depression, anxiety, and joint or bone** health issues, it's clear that moms need multi-benefit support.¹

Mums are looking for a simple, all-in-one aid designed to help them with essential nutrients they need for the baby but also for themselves.

Meet our **Me&Mum** softgel.

¹ | FMCG Gurus: Women's health consumer survey, 2023

THRIVE & NOURISH



- **Consumer-preferred dosage form** – Easy to swallow, odour and taste free
- **Branded ingredient** – vegan, high concentrated algae oil from kd-pür®
- **Complex, all-in-one formula** to provide extensive postnatal care
- **Made in state-of-the art, pharma GMP qualified manufacturing site** in Germany
- **Versatile** – available in a variety of softgel colours and shapes

Gelatin based
Shape: 11 oblong
Colour: Ocher opaque,
Weight: 1 g per capsule
Product code: 5012671

Recommended serving: 2 capsules per day

Meet our ALL-IN-ONE postnatal softgel

Our allrounder Me&Mum softgel packs a punch. It contains a blend of DHA, folate, Vitamin D, Calcium, Magnesium, Iodine and herbals to give new moms nutrients they need for the baby and for themselves.

Powered by  kd-pür®

Algae oil made with kd-pür® is a sustainable vegan Omega-3 oil sourced from microalgae, which provides a vegan alternative to fish oil.

- Sustainable algae source with zero carbon footprint
- 100% vegan certified
- High algae oil concentration: up to 59.7% DHA for premium consumer compliance

DHA maternal intake contributes to the normal brain and eye development of the foetus and breastfed infants.²



Nutrients (per softgel)	Providing
Algae oil from kd-pür®	120 mg DHA (TG)
Folic Acid	200 µg
Vitamin B12	2.5 µg
Vitamin D	8 µg
Calcium	60 mg
Vitamin B6	700 µg
Biotin	25 µg
Zinc	5 mg
Selenium	45 µg
Magnesium	25 mg
Iodine	75 µg
Pepper PE	50 mg
Safflower oil	50 mg

Why SIRIO?

- **30 years of experience** in pharmaceutical and nutraceutical softgels
- **Premium Quality** – Over 100 third-party audits annually with 100% success rate
- **Deep R&D Expertise** – Over 200 R&D team members across the world
- **Large Capacity** – Over 10 billion softgels per year

Quality certifications:



2 | EFSA Claim

Did you try our postnatal softgel already?
If not, ask us for a sample: sirio.info@siriopharma.eu

Market launch is subject to local regulatory requirements.

SIRIO

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