


BlueGuard™

A young woman with long brown hair and black-rimmed glasses is shown in profile, looking at a laptop screen with an open-mouthed smile. She is wearing a green button-down shirt over a white t-shirt. The background is a gradient of purple and blue.

The average person spends **over 6.5 hours per day on Internet-connected screens**, resulting in near-constant daily exposure to **blue light** - an "invisible killer" of people's eyesight.¹

Eye health supplements have been experiencing explosive growth across the world, with an impressive **CAGR of 8% over the past three years**.

This thriving market, valued at over 2.3 billion euros, is a testament to the increasing demand for products that **prioritize and enhance eye health**.²

When planning to launch a product in this burgeoning segment, look no further.

Meet our **BlueGuard™** softgel.

¹ | Mintel 2023

² | Euromonitor 2023

GUARDING YOUR GAZE FROM THE BLUEHAZE



- **Consumer-preferred dosage form** – Easy to swallow, odour and taste free
- **Suitable for a wide range of consumer groups** – Non-GMO, Gluten free
- **Complete, All-in-One formula** to provide extensive vision support
- **State-of-the art, Pharma GMP qualified manufacturing site** in Germany
- **Available in variety of colours, shapes, sizes and clarity**

Shield your eyes

Our allrounder **BlueGuard™** softgel packs a punch.

It contains a comprehensive blend of Lutein, Zeaxanthin, Astaxanthin, Vitamin C, Vitamin D, Vitamin E, Zinc, and Copper: all key building blocks for maintaining good visual performance.

Lutein and **Zeaxanthin** support nourish and strengthen the macula pigment that helps filter blue light.

Zinc contributes to the maintenance of normal vision (EFSA claim).

Copper, Vitamin C and **Vitamin E** contribute to the protection of cells from oxidative stress (EFSA claim).



Nutrients	Content
Lutein	10mg
Zeaxanthin	2mg
Astaxanthin	2mg
Vitamin C	180mg
Vitamin E	20mg
Zinc	10mg
Copper	1mg

Non-GMO | Gluten free

Shape: 10 oval | Colour: Red brown opaque | Weight: 0,8g

Product code: 5012574 | Recommended serving: 1 capsule per day

Why SIRIO?

- **30 years of experience** in pharmaceutical and nutraceutical softgels
- **Premium Quality** – Over 100 third-party audits annually with 100% success rate
- **Deep R&D Expertise** – Over 200 R&D team members across the world
- **Large Capacity** – Over 9 billion softgels per year

Quality certifications:



Did you try our eye softgel already?

If not, ask us for a sample: sirio.info@siriopharma.eu

Market launch is subject to local regulatory requirements.

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